

# LYMPHOMA

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Chief Program Officer

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## Program Chair and Faculty

### Program Chair

**Owen A. O'Connor, MD, PhD**

Professor of Medicine and Pharmacology  
Deputy Cancer Center Director  
NYU Cancer Institute  
Chief, Division of Hematology and Medical Oncology  
NYU Langone Medical Center



### Faculty

- Richard Dickens, LCSW
- Catherine Diefenbach, MD
- Richard Furman, MD
- Steven Horwitz, MD
- Jo-Ann Latkowski, MD
- John Leonard, MD
- Christine Liebertz, NP, RN
- Barbara MacGregor-Cortelli, RN
- Ellen Neylon, RN, MS, BCN, OCN
- Carol Portlock, MD
- Kanti Rai, MD
- Linda Schiano Chio, MS, RD
- Jasmine Zain, MD

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## Program Partners



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## National Presenting Supporter

**Genentech**

**biogen idec**

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## National Platinum Supporter



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## National Gold Supporters



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## National Program Supporters



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Our mission is to eradicate lymphoma and serve those touched by this disease.

## ORGANIZATION OVERVIEW

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## About LRF

- Lymphoma Research Foundation (LRF) is the nation's largest non-profit organization devoted exclusively to funding innovative lymphoma research and providing people with lymphoma and healthcare professionals with up-to-date information about this type of cancer.
- **LRF's mission is to eradicate lymphoma and serve those touched by this disease.**

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## LRF Facts

- \$42.5 million funded in lymphoma research
- 35,000 people access programs and services each year
- National Headquarters – New York
  - Regional Offices
    - Arizona
    - California
    - Illinois
    - Minnesota
    - New Jersey

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## Programs and Services

- Clinical Trials Information Services
- Disease-Specific Publications and Websites
- In-person Workshops and Educational Forums
- Lymphoma Helpline
- Lymphoma Support Network
- Online Resources, Teleconferences and Webcasts/Podcasts
- Patient Aid Grants
- Professional Education
- Public Policy and Advocacy
- Volunteer Chapter Network

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## PROGRAMS AND SERVICES

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## Patient Programs

### Lymphoma Workshop

- Regional, one-day educational programs that provide the latest information about lymphoma, current treatment options and patient support
  - Upcoming Programs
    - Scottsdale, AZ – March 5
    - Needham, MA – April 15
    - Chicago, IL – May 21

### North American Educational Forum on Lymphoma

- Annual 2 ½ day program that provides critical information about making the best decisions on treatment options, patient support issues and the latest in lymphoma research
  - September 29 to October 2, 2011
  - New York City

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## Patient Programs

### Webcasts and Podcasts

- Understanding Lymphomas
- Disease-Specific Information
- Research and Treatment Options
- Patient and Caregiver Support
- Lymphoma in Your Teens, Twenties and Thirties

[www.lymphoma.org/webcasts](http://www.lymphoma.org/webcasts)



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## Patient Programs

### Upcoming Teleconference

**Update on Lymphoma Treatment Options  
from the American Society of Hematology (ASH) Meeting**

**Wednesday, December 15, 2010 | 1:30 PM to 2:30 PM ET**

#### Speaking Faculty

Bruce Cheson, MD, Georgetown University Hospital

Owen A. O'Connor, MD, PhD, NYU Cancer Institute

Oliver W. Press, MD, PhD, Fred Hutchinson Cancer Research Center

[www.lymphoma.org/teleconferences](http://www.lymphoma.org/teleconferences)

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## Patient Programs

**Lymphoma Helpline and Clinical Trials Information Service**  
(8 am – 5 pm PST, M-F)

- Staff by trained professionals providing:
  - Disease-specific information
  - Treatment-specific information
  - Referrals to local support groups
  - Help with finding a clinical trial
- Services are available in any language



**(800) 500-9976**

[helpline@lymphoma.org](mailto:helpline@lymphoma.org)

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## Patient Programs

### Lymphoma Support Network

- A national, one-to-one peer support program that matches lymphoma patients or caregivers with volunteers who have had similar lymphoma-related experiences

(800) 500-9976

[helpline@lymphoma.org](mailto:helpline@lymphoma.org)

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## Publications

### Booklets

- Understanding Non-Hodgkin Lymphoma
- Understanding Hodgkin Lymphoma
- Understanding CLL/SLL
- Understanding Childhood NHL

### Fact Sheets

- Disease-specific (17 to choose from)

### Newsletters

- *Lymphoma E-Updates (disease-specific)*
- *Lymphoma Newslines*



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## RESEARCH PORTFOLIO

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### Research Portfolio

#### LRF Research Portfolio

- Clinical Investigator Career Development Awards
- Disease-Specific Research Initiatives
  - Chronic Lymphocytic Leukemia/Small Lymphocytic Lymphoma Initiative
  - Follicular Lymphoma Initiative and Consortium
  - Mantle Cell Lymphoma Initiative and Consortium
  - T-Cell Lymphoma Consortium
- Fellowships

#### LRF's Scientific Advisory Board

- Comprised of the world's leading lymphoma researchers
- Oversees the research program

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## PUBLIC POLICY & ADVOCACY



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### Public Policy & Advocacy

#### LymphomADVOCACY

- Grassroots action network
- The collective voice of individuals from across the country who take action in support of finding a cure and helping those affected by the disease

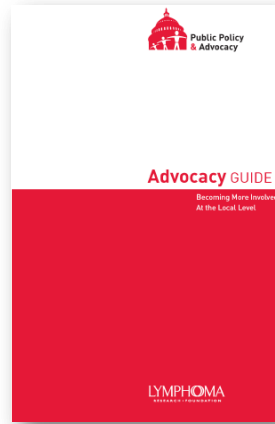
**Register to become an advocate at**  
**[www.lymphoma.org](http://www.lymphoma.org) and be sure to check the**  
**"Public Policy & Advocacy" interest box.**

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## Public Policy & Advocacy

### Free Materials and Training for LRF Advocates

- Action Alerts on important policy issues affecting the lymphoma community
- LRF Advocacy Guide
- Talking points, template letters and e-mail messages to use when reaching out to public officials
- Briefing materials on the latest in lymphoma research and access to high quality cancer care



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## CHAPTER NETWORK

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## National Chapter Network

### Chapter Locations

- Arizona
- Chicago
- Dallas
- Georgia
- Houston
- Long Island
- Massachusetts
- Michigan
- Minnesota
- New Jersey
- New York
- Oregon
- Philadelphia
- San Francisco
- Seattle
- South Florida
- Washington, DC



[www.lymphoma.org/chapters](http://www.lymphoma.org/chapters)

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## National Lymphomathon Program

### 2011 Walk Locations

- Belleville, MI
- Chicago, IL
- Dallas, TX
- Houston, TX
- Irvine, CA
- Minneapolis, MN
- New York, NY
- Norcross, GA
- Omaha, NE
- Portland, OR
- Philadelphia, PA
- Phoenix, AZ
- Salem, MA
- San Francisco, CA
- Seattle, WA
- Stamford, CT
- Tucson, AZ
- Washington, DC
- West Windsor, NJ
- Westbury, NY

[www.lymphomathon.org](http://www.lymphomathon.org)



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Contact LRF

**(800) 500-9976**

**[HELPLINE@LYMPHOMA.ORG](mailto:HELPLINE@LYMPHOMA.ORG)**

**[WWW.LYMPHOMA.ORG](http://WWW.LYMPHOMA.ORG)**

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